

## ACCESSIBILITY STATEMENT

**Webranking S.r.l.** is committed to making its website accessible in accordance with Law of 9 January 2004, No. 4 "Provisions to promote and facilitate access by users, and in particular by persons with disabilities, to computer tools" (Stanca Law) and subsequent amendments and additions.

This accessibility statement applies to the website: <https://webranking.agency/>

## COMPLIANCE STATUS

### Partially compliant

The website is **partially compliant** with the requirements set out in Law No. 4/2004 (Stanca Law) and the Web Content Accessibility Guidelines (WCAG) 2.1, Level AA. The non-conformities and exemptions are listed below.

## NON-ACCESSIBLE CONTENT

The content listed below is not yet fully accessible for the following reasons:

### Non-compliance with Law No. 4/2004

The technical analysis identified **102 unique accessibility issues** (deduplicated by rule type and selector) across 14 pages of the website, broken down as follows:

- **Critical Issues:** 59 (57.8%)
- **Serious Issues:** 43 (42.2%)

## A) PERCEIVABLE

### 1. Insufficient colour contrast (WCAG 1.4.3 — Level AA)

- 12 elements have a contrast ratio below 4.5:1 for normal text
- Compromises readability for users with visual impairments or colour blindness
- Affected pages: Homepage (11 instances), Jobs/Careers (1 instance)

### 2. Insufficient touch target size (WCAG 2.5.8 — Level AA)

- 11 interactive elements have a touch area smaller than the required 24px
- Makes interaction difficult for users with motor impairments
- Affected pages: blog article (11 instances on breadcrumb and in-text links)

## B) OPERABLE

### 3. Keyboard inaccessibility (WCAG 2.1.1 — Level A)

- 59 elements cannot be reached or operated via keyboard navigation
- 57.8% of all unique issues — the most critical finding
- Completely prevents access for users who rely solely on the keyboard
- Most affected pages: Homepage (45 instances), blog article (3), Hogan Project (5), Services (3)

### 4. Focus on hidden elements (WCAG 2.1.1 — Level A)

- 4 unique selectors of hidden or empty elements receive keyboard focus
- Causes disorientation during sequential Tab navigation

- Systematically present on all analysed pages (hidden skip link in the main navigation)

#### 5. Window opens without warning (WCAG 3.2.2 — Level A)

- 1 element opens a new window or tab without prior warning to the user
- Affected pages: Homepage

### C) UNDERSTANDABLE

#### 6. Insufficient focus indicator contrast (WCAG 1.4.11 / 2.4.7 — Level AA)

- 15 links do not provide sufficient contrast for the focus indicator against the background
- Makes keyboard navigation difficult for users with low vision
- Affected pages: Business Contacts (10 instances), Jobs/Careers (5 instances)

### D) ROBUST

No specific issues were identified in the Robust category beyond those already noted in the preceding sections. The keyboard-inaccessible issues may also impact compatibility with assistive technologies (WCAG 4.1.2).

### Disproportionate burden

Not applicable. All identified issues can be resolved through standard technical interventions.

## Content outside the scope of Law No. 4/2004

None.

## PREPARATION OF THE ACCESSIBILITY STATEMENT

This statement was prepared on **10 March 2026**.

The assessment was carried out using:

- **Automated testing** with Axe DevTools (version 4.11)
- **Technical analysis** conducted on 14 representative page types of the website

### Pages analysed:

1. **Homepage** — 57 issues identified
2. **Strategic Consulting & Digital Marketing Agency** — 4 issues identified
3. **Business (Contacts)** — 11 issues identified
4. **About Us** — 1 issue identified
5. **How to improve ROI and measurement with first-party data (blog article)** — 15 issues identified
6. **FAQ | Careers** — 1 issue identified
7. **Hogan (TOD's Group) | Projects** — 6 issues identified
8. **Jobs | Careers** — 9 issues identified
9. **Webranking Blog** — 2 issues identified
10. **Work with Us | Careers** — 2 issues identified
11. **Working at Webranking | Careers** — 1 issue identified

- 12. **Product Design & Web Development** — 2 issues identified
- 13. **Discover our successful projects** — 2 issues identified
- 14. **Search** — 1 issue identified

The technical analysis was carried out on 10 March 2026.

## FEEDBACK AND CONTACT DETAILS

### Feedback mechanism

To report accessibility issues or request information and content in accessible formats, please contact:

### Digital Accessibility Officer

Email: [accessibilita@webranking.it](mailto:accessibilita@webranking.it)

We are committed to responding within **30 days** of receiving the report.

## HOW TO SUBMIT COMPLAINTS TO AgID

If you receive an unsatisfactory response or no response within 30 days, you may submit a complaint to the Agency for Digital Italy (AgID):

Email: [protocollo@pec.agid.gov.it](mailto:protocollo@pec.agid.gov.it)

Online complaint form:

<https://www.agid.gov.it/it/form/modulo-reclamo-accessibilita>

## WEBSITE INFORMATION

### General information

- **Website URL:** <https://webranking.agency/>
- **Website publication date:** 10 March 2026
- **Last substantial update:** March 2026
- **Technology:** Next.js, React, HTML5, CSS3, JavaScript
- **CMS:** Custom
- **Responsive:** Yes

Statement publication date: **10 March 2026**

Target date for full compliance: **10 March 2027**

Last review: **10 March 2026**

This statement will be updated every **6 months** or whenever substantial changes are made to the website.

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